

B2B

B2B Lead Generation Agency



B2B.MONEY - Who are we

We empower medium and big businesses to break into new markets and drive their global expansion.

We operate across **25 countries**, **42 business industries** managing full-cycle B2B campaigns — from **lead generation** and **partner research** to **meetings, negotiations**, and **localized market activation**.

Why us?

We have reached a level where we record and guarantee pre-agreed results in the contract.

We only work with businesses that are truly focused on scaling and ready for systematic work.

Our team



Jevgenijus
Founder, CEO



Virginijus
Co-Founder, COO



Jurij
Customer Support



Ms. Sales Concierge
AI Assistant



Irma
Sales Manager



Renata
Sales Manager



Donatas
Sales Manager



Ms. Cold Outreach
AI Assistant



Virginija
Sales Manager



Mr. LeadGen
AI Assistant

What we do

B2B.MONEY is your market entry partner — blending **targeted outreach, partner qualification,** and **human-to-human meetings** to help you connect with **decision-makers** in your target country.

ICP Research & Market Targeting

We analyze your ideal clients and map real contacts in target country.

Custom Lead Lists

We generate and validate lead lists with decision-makers.

Direct Outreach (Email, LinkedIn, Calls)

We represent your brand in target market, initiate conversations and qualify interest.

Meeting Setup & Follow-ups

We schedule and host virtual meetings, ensure readiness, and track follow-ups.

Tracking & Reporting

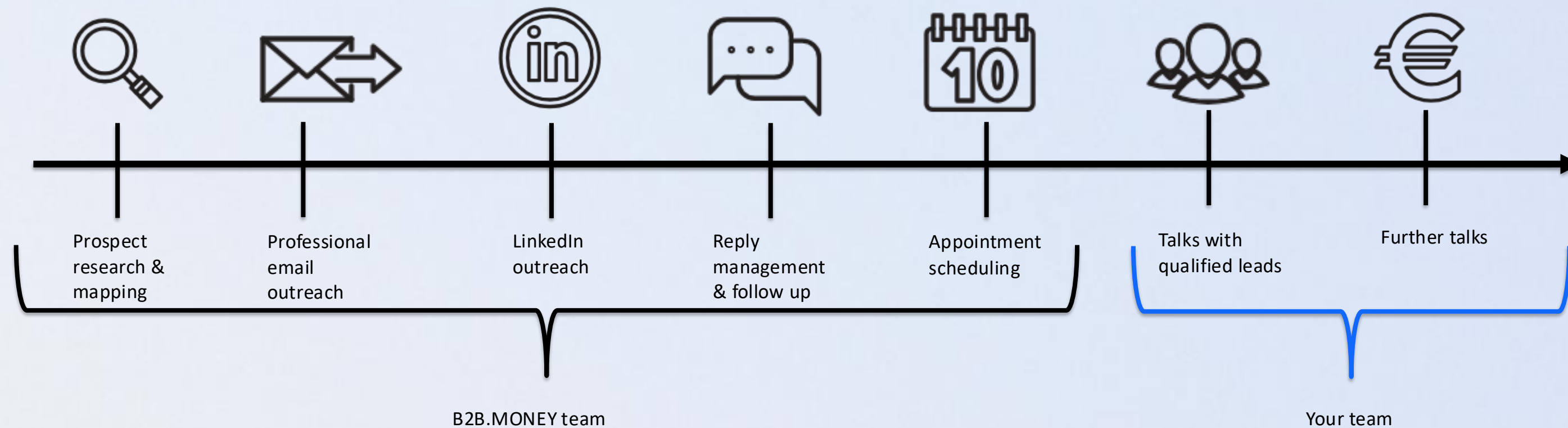
Full transparency through shared dashboards and weekly status reports.

Market Coverage

Our approach and know-how allow us to analyze the **market as a whole**, identify **all** target **clients** based on ICP, and systematically engage with each of them.

How we do it

We use a structured, repeatable framework to identify, engage and convert potential B2B partners. From lead mapping to signed distributor meetings — every step is tracked and measurable.



How we work

- Contract: 3–12 months (results accumulate and scale over time)
- We work using the following system: ICP → market analytics → database → outreach → dialogues → meetings
- Weekly monitoring: transparent reporting, adjustments, and strengthening what drives results

5 Reasons to Work with Us:

- Results are fixed in the contract: leads / interest / meetings — what we agree on is what we deliver
- Full coverage of the target market via ICP: we find all target clients and contact each one
- Speed and flexibility: we launch quickly and adapt messages based on market responses
- We provide turnkey communications: dialogues, questions, objections, follow-up, meeting scheduling
- Focus on profit, not activity: everything is measurable, and every step leads to deals

In 2025:

- 30,000+ delivered presentations
- 3,000+ engagements
- 400+ online meetings
- 42 business industries
- 25 countries

A big name in the market doesn't guarantee results. The guarantee is process and responsibility.

We operate without bureaucracy, respond quickly to requests, select channels tailored to the client's specific needs, and constantly optimize our approach based on data.

In 2025, we worked with companies whose combined annual turnover exceeds €1B+.

We don't take credit for this success, but we are proud to have contributed to our clients' growth by helping accelerate sales in international markets through precise outbound communication and follow-up to confirmed meetings.

Growth 2025: 3x in scale – more clients, markets, countries, and industries, more confirmed meetings and pipelines.

Plans 2026: 5x growth – new markets and industries, expansion to other continents, partner network development, and even more predictable results for clients: *presentations* → *dialogue* → *meetings* → *deals*.

Our clients: Growing Market Players (Up to €5M)



Founded: 1994

Specialist in port logistics and cold chain operations. Provider of integrated warehousing and terminal services for international trade.



A dedicated provider of professional automotive services and comprehensive fleet maintenance. They focus on ensuring technical reliability and operational efficiency for corporate vehicle assets.



Founded: 2016.

A specialized agency providing corporate intelligence and strategic risk management services. They help businesses secure their operations through professional investigations and background checks.



Operating for 19 years

A premier facility management partner serving global retail giants like Lidl and IKEA in Lithuania. They ensure high-standard operational maintenance across extensive commercial networks.



On the market since 1996.

An environmental technology pioneer manufacturing advanced wastewater treatment systems. The company currently exports its engineering solutions to 27 international markets.



State biomedical research institution with roots dating back to 1945.

National-level scientific and applied medical projects with international collaboration.

Our clients: **Mid-Market Leaders (€5M – €50M)**



Founded: 2016

A fitness club network operating across major Lithuanian cities. They utilize a modern membership-based model to provide high-quality health and wellness services around the clock.



A specialized software development and IT outsourcing company with a team of over 130 professionals. Offer custom digital solutions and technical expertise to enhance business operations.



Founded: 2020

Coliving, coworking and hostel operator in Prague, Riga and Vilnius.
1,000+ units/rooms across CEE capitals.
Operational real estate platform (asset-backed).



Since 2001

A large-scale industrial bakery producing over 5,000 tons of goods annually. Their products are distributed to retail networks across 54 countries worldwide.



Since 2002

A dedicated B2B furniture manufacturing partner specializing in specialized furniture supply for European markets. They manage the full cycle from production to trade, catering specifically to the needs of professional sectors in the EU.



Since 2013

The dominant fitness club chain in the Baltic states with over 100,000 active members. They operate a modern network of 35 clubs supported by a large team of professional trainers.

Our clients: Global Enterprises (€50M+)



Since 1992.

A global ICT powerhouse delivering high-tech banking and smart city solutions to 80 countries. They specialize in complex outsourcing services and electronic payment technologies.



Since 2009.

A pan-European transport giant managing a massive fleet of over 1,000 trucks. With 1,900 employees, they provide high-capacity logistics solutions for the continent's major industries.



Since 1993.

One of the largest and most iconic dairy producers in Northern Europe with revenues exceeding €300M. They are recognized globally for their innovative R&D and premium cheese exports.



Founded: 1992

A major international furniture manufacturer specializing in high-quality upholstered goods. They serve as a key strategic supplier for Tier-1 retail chains across the European Union.



A leading international freight forwarder known for managing complex road transport corridors across Europe. They leverage a large fleet and 200+ specialists to ensure seamless supply chain operations.



Founded: 2022

A prominent real estate development and construction group with a portfolio capitalization of €250M+. They manage large-scale commercial and residential projects across the Baltic region.

Interested?

Press here to book a
discovery call

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